



## Acquisition Opportunity

### **Project Dream: An award winning E-tailer of high quality food and drink packages**

Our client has a solid history of profitable growth supplying a range of luxury high end food and drink gifts to both on-line retail (B2C) and trade customers (B2B).

#### Business Highlights

- ✦ History of **profitable growth**.
- ✦ Good mix of **online retail** and **trade** customers.
- ✦ Highly **cash generative** and **debt free**.
- ✦ **Many accolades won** for its products, design ideas and packaging.
- ✦ **Consistent revenue growth** has been achieved in the last 4 years and is expected to **exceed £2m pa** for this year. An **EBITDA of £480k** has been achieved (2018).
- ✦ Produces a **high level of repeat custom** from both trade and on-line retail segments via its fantastic website which generates excellent conversions.
- ✦ Excellent opportunities for **scaleable growth** - building on its investment in **E-commerce platforms, ERP Systems** and **Lean Manufacturing** principles which are in place **throughout all** aspects of the Business.

Project Dream represents an excellent opportunity for **distance based retailers** looking to grow by acquisition, **summer seasonal businesses** or **lifestyle purchasers**.

With a genuine reason for sale, this Business is easy to run with the owners being involved 2 days per week on average. Operating from freehold property, the Business distributes to all areas of the **UK and Europe and beyond**.

For further details, including a comprehensive Briefing Document, please contact myself or Chris Bailey on **01455 244444**.

Yours sincerely

George Seward  
**Director**